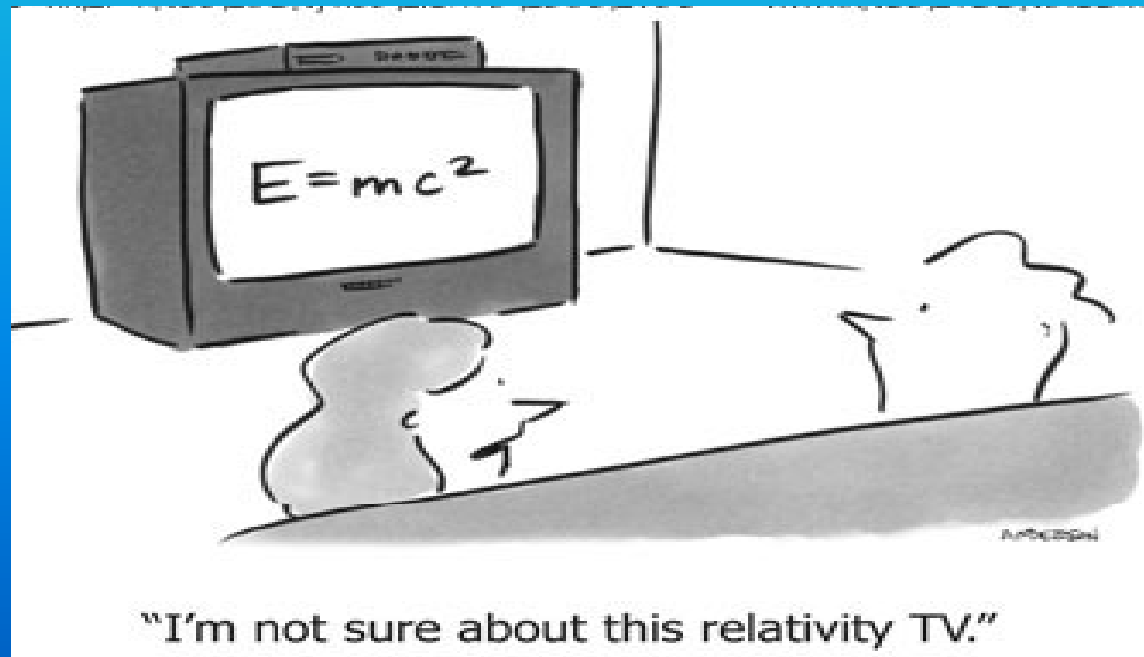


Permitting 101

Death by Power Point

Electricity (and Permitting) is Complicated

“Electricity is the power that causes all natural phenomena not known to be caused by something else.” *Ambrose Bierce*



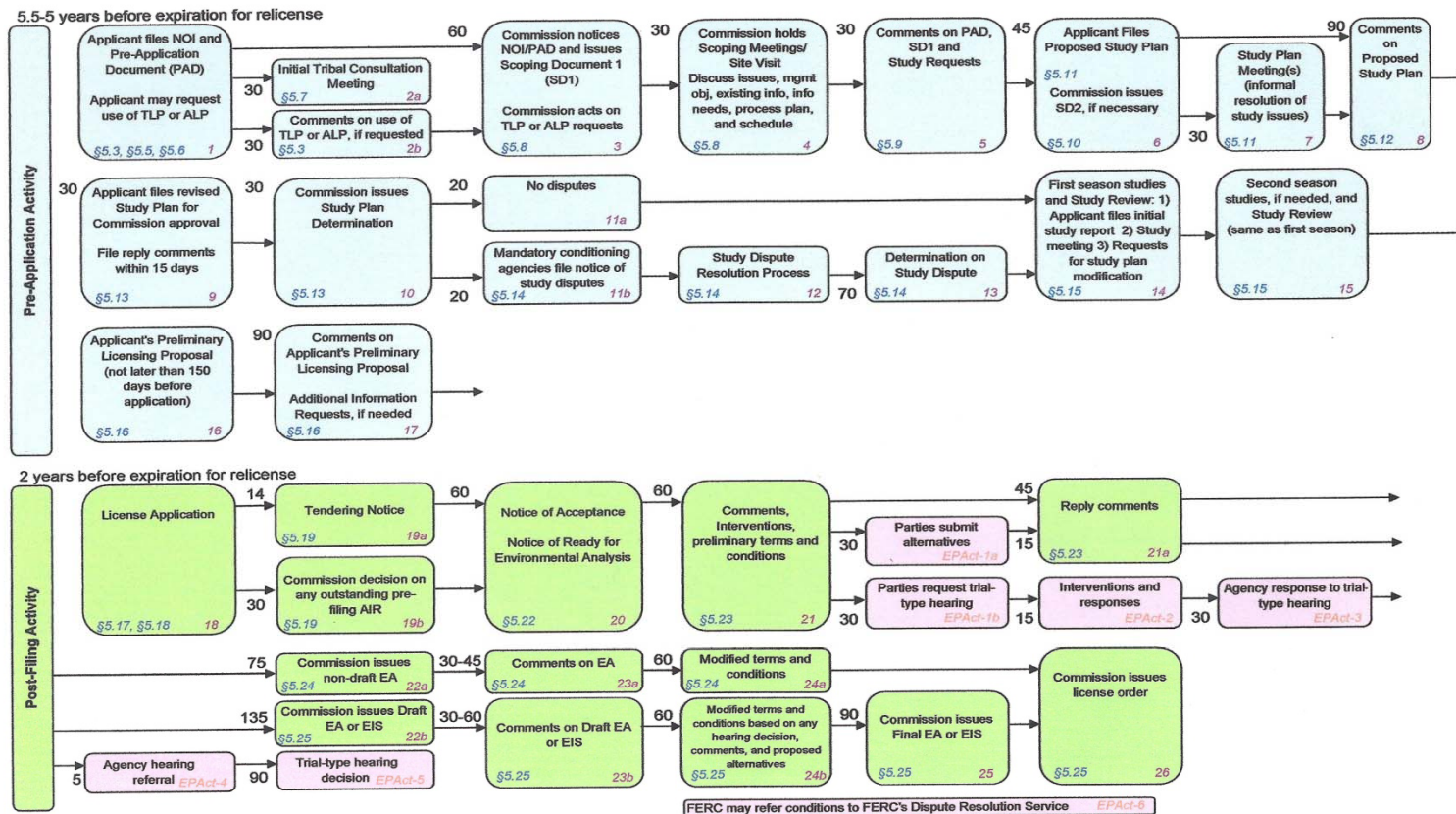
POP QUIZ

Process Selection

- TLP - Traditional Licensing Process 15
 - We don't mean DMV here
- ILP - Integrated Licensing Process 38
 - Can't we just all get along
- PLP - Perpetual Licensing Process ∞
 - This feels more like it
- ALP - Alternative Licensing Process 16
 - What were the other choices again

Integrated Licensing Process

Integrated Licensing Process (Section 241 of the Energy Policy Act of 2005)



*Section 241 of the Energy Policy Act of 2005 in pink.

It's Never Easy – How Does One Get a Project Permitted

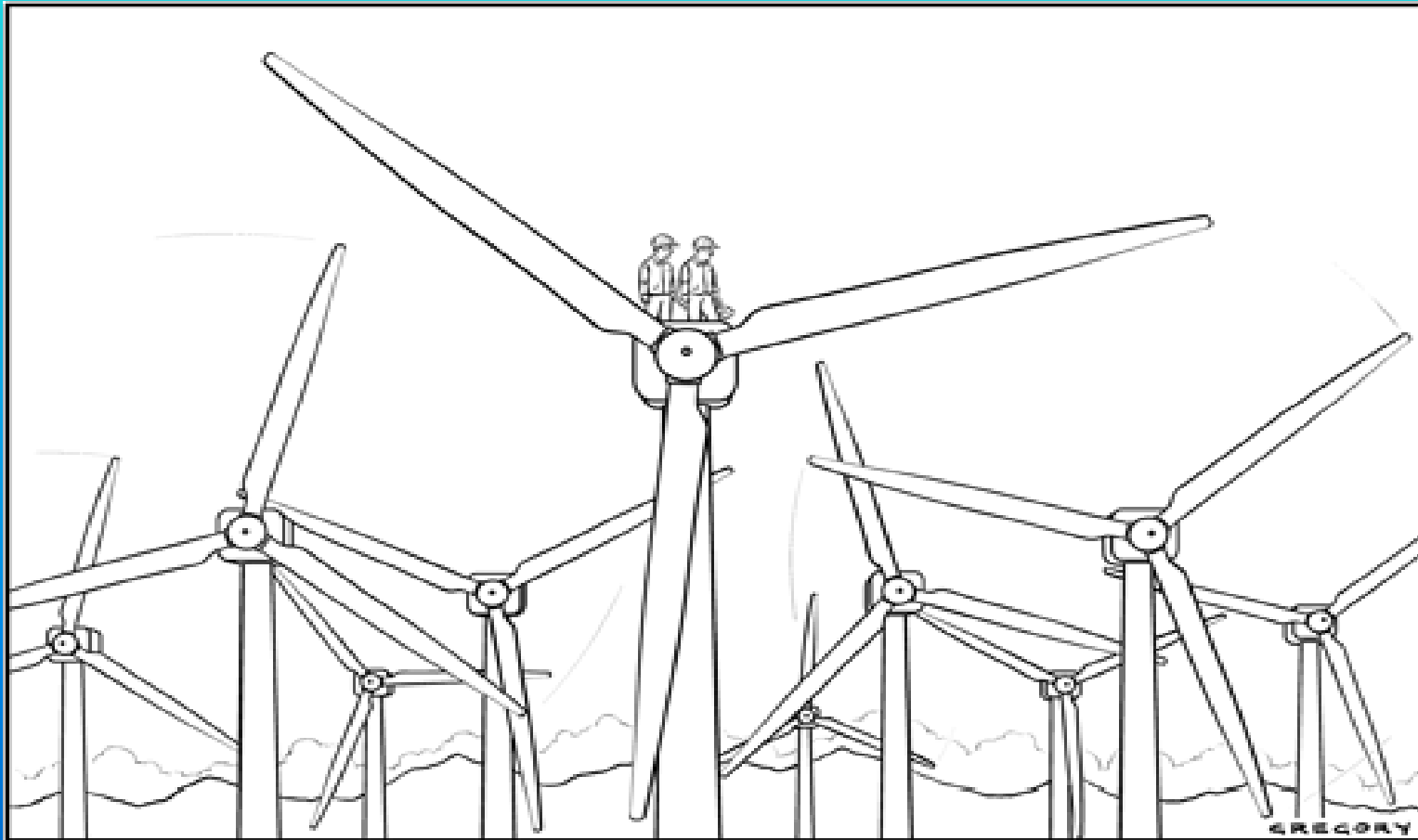
1. Define project & hire an expert
2. Put local folks to work
3. Market the project
4. Keep a steady course
5. Directly address the boss
6. Expect obstacles
7. Bring a sense of humor – it will be needed

CLEARLY DEFINE THE PROJECT

- Ensure the facts are facts – build trust
- Show why you need it
- Demonstrate the pain of not doing it
- Who's paying for it
- Evaluate alternatives



Evaluate Alternatives Earnestly



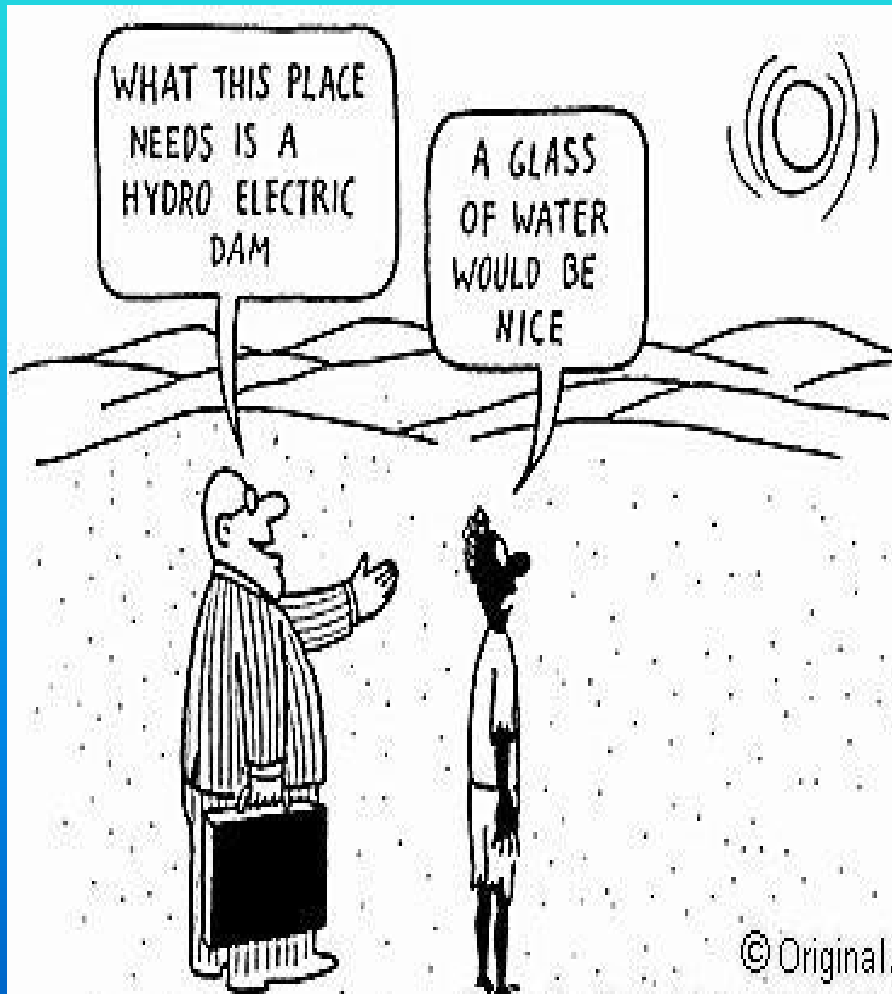
"Try blowing on it."

UTILIZE LOCAL RESOURCES

- Local knowledge is priceless
- Keep funds in the community & save \$\$\$
- Reinforces project understanding
- There is amazing talent
- Know local agency reps
- Build community ownership of project



ADVOCATE FROM UNEXPECTED PLACES



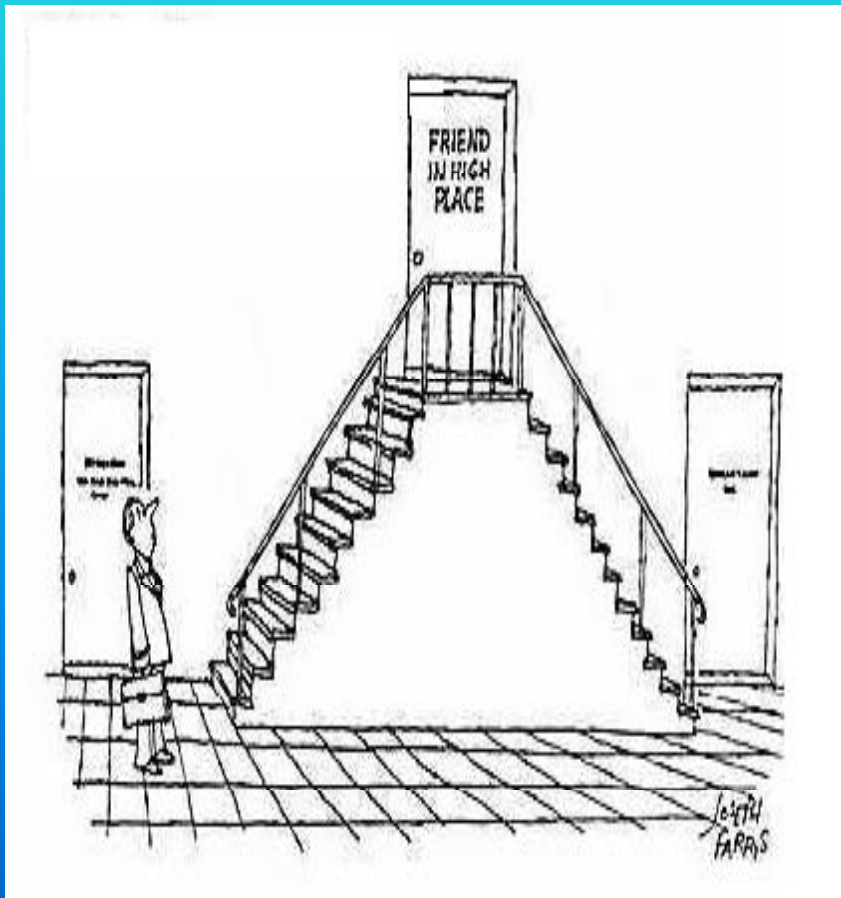
- Chamber of Commerce
- Economic Development Associations
- Environmental Groups
- Utilize Media – *Rain Power*
- Wal Mart
- Public meetings
- Job creation & training
- Trade groups
- Publications
- Festivals
- Websites
- Schools

CONSISTENCY

- Be firmly on both sides of the fence
- Keep focus on community needs
- Set realistic goals
- Don't be surprised by surprises – for they will surely come



ENGAGE THE DECISION MAKERS



- **Get them on site**
- Promote the positives
- Understand what's good for them
- Understand what's bad for them
- Meet key staff
- Keep them informed

CHALLENGES

- There will be opposition
- Don't kill mosquitoes with hand grenades
- Be flexible (as long as you don't change anything...important)
- Funding will be difficult



CELEBRATE THE FUN STUFF



We're in this together!?



PARTNERSHIP

"You give me half the fish, and I tell my Mom to let you live."